

Sustainability at HumanBranding

At **HumanBranding**, we believe in continuous improvement– and that includes committing to work practices for a better and more sustainable future. Our sustainability framework is evolving with our small business to address Scope 1, 2 and 3 carbon emissions as defined by the [GHG Protocol](#).



We **minimize** environmental impacts of our own operations through best practice management of our energy use, travel bookings, and materials & water consumption in-office.



We stay on top of technology advancements but **extend the life cycle of our electronics** to reduce waste by keeping electronics in good working order.



We **engage our suppliers in emissions reduction**; we shop local and use remote services where appropriate to reduce shipping and transport emissions.



We **work with our clients' vision for emissions reductions** in their Scope 2 and Scope 3 goals. We participate in the [Energize](#) Program sponsored by a coalition of major pharma companies.



We **engage third party experts in sustainability approaches** for guidance in setting goals that are relevant, timely and achievable for our business.



HumanBranding's participation with the [CDP \(Climate Disclosure Project\)](#) is in progress – expect inclusion in CDP's June 2024 disclosures.



We support ambitious corporate climate action under the [SBTi \(Science Based Targets Initiative\)](#) and our commitment within the small business enterprise stream is in progress.



We take our **commitment** to ESG compliance seriously and our verification from [EcoVadis](#) in underway.

